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CONTACT: Mary Castillo
949.933.6279
mary@dmpublicrelations.com

Professional Community Management of California, Inc. Promotes Within Organization
PCM's promotions and reorganization demonstrates company commitment to employees

LAKE FOREST, Calif. (March 11, 2011) – Professional Community Management of California, Inc. (PCM), one of the nation's largest property management firms, announced the completion of its management staff reorganization and several new promotions.

"PCM has been in business for 40 years, and we never have had a group of executives so invigorated and supportive of one another with one common goal – to continue to be the best community management company in the nation," said Donny Disbro, Chief Executive Officer of PCM. "I am very proud to announce the new leadership team at PCM."

Tim Taylor has been promoted to Senior Vice President of Large Scale Management, overseeing the management operations for PCM's on-site-managed communities and regional offices. Taylor is a 27-year PCM employee whose management skills and knowledge of the industry make him ideally suited for this newly-created position.

Chuck Holland will become Senior Vice President of Information Technology, and will retain his title as Chief Information Officer. Chuck has managed the information systems and technology for PCM for almost 15 years. Holland's technological skills, innovative approach and strong strategic planning skills make him a clear choice for this senior officer position.

Several proven individuals are also being promoted to vice president positions:

- Dana Davidson, Vice President, Client Relations and Business Development
- Patty LaBar, Vice President, Commercial Management
- Angelica Madrigal, Vice President, Human Resources
- Laurisa Quella, Vice President, Manager Development and Government Affairs
- Debra Roberts, Vice President & Controller, Client Accounting
- Michelle Thomson, Vice President, Strategic Programs
- Alisa Toalson, Vice President, Inland Empire

Cindy Cattern is the Director of New Development and Client Education and will continue to provide her popular Board member training classes. Her vast experience working with builders and developers will be an asset as PCM focuses on new development management growth.

Karina Reta is the new Director of Management Services and assumes the responsibility of supervising and mentoring the associate staff.

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Debbie Stinson is the new Director of Community Management assuming an instrumental role in client retention.

Kara Wright is the new Director of Commercial Management and continues to serve PCM's commercial clients to help grow this unique aspect of the business.

The following individuals are being promoted to Director of Community Management due to their successful track record providing excellent service to PCM clients and upholding the core values of the company:

- Bill Scales, Director of Community Management in Orange County
- Deborah Serrano, Director of Community Management in Orange County
- Rick Zarski, Director of Community Management in Orange County
- Jayson Benanti, Director of Community Management in the Inland Empire

At PCM corporate headquarters, the following individuals have been promoted:

- Rita Brantley, Corporate Controller
- Catherine Laster, Office Manager and Executive Assistant to the CEO

About Professional Community Management of California

Professional Community Management of California, Inc. (PCM) specializes in the management of Common Interest Developments of homeowner associations for family oriented master-planned developments, resort-style master-planned communities, active-adult master-planned communities, condominium associations and boutique communities throughout Southern California. PCM manages a portfolio of nearly 113,000 units in approximately 300 community associations, representing a combined real estate value in excess of \$45 billion.

With headquarters in Lake Forest, Calif., PCM and its companies employ a dedicated staff of more than 1,500 professionals. PCM has offices serving all of Southern California and has been recognized by the Multi-Housing Council as one of the County's largest managers of common interest developments. Management services by PCM are backed by state-of-the art Internet technology, and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at www.pcminternet.com.

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