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**Professional Community Management of California, Inc. Promotes
Janet Price to Chief Financial Officer**

Price to oversee financials of all sister companies of PCM, Inc.

LAKE FOREST, Calif. (December 15, 2010) – Professional Community Management of California, Inc. announced the promotion of Janet Price to the position of Chief Financial Officer of all the PCM companies, effective January 3, 2011. Price will oversee the financial operations of PCM of California, PCM, Inc. of Laguna Woods Village, PCM Consulting Services, and PCM Realty.

“Janet has been with PCM for nearly 17 years and has provided excellent financial and human resources leadership to PCM at Laguna Woods Village,” said Donny Disbro, Chief Executive Officer. “Janet will continue to serve in her role as Finance and Administration Director at the Village while taking on the additional duties as CFO.”

The recipient of three Vision Awards from the California Association of Community Managers, Janet is originally from Texas, where she graduated from the University of Texas with a degree in Management and from the University of Houston with a degree in Accounting. A former CPA well-versed in association management, having achieved the prestigious Professional Community Association Management national designation from Community Associations Institute as well as the Certified Community Association Manager state designation, she is also certified as a Senior Professional in Human Resources.

About Professional Community Management of California

Professional Community Management of California, Inc. (PCM) has managed Laguna Woods Village since 1972. PCM specializes in the management of Common Interest Developments of homeowner associations for family oriented master-planned developments, resort-style master-planned communities, active-adult master-planned communities, condominium associations and boutique communities throughout Southern California. PCM manages a portfolio of nearly 113,000 units in approximately 300 community associations, representing a combined real estate value in excess of \$45 billion.

With headquarters in Lake Forest, Calif., PCM and its companies employ a staff of more than 1,500 people. PCM has offices serving all of Southern California and has been recognized by the Multi-Housing Council as one of the County’s largest managers of common interest developments. PCM management services are backed by state-of-the art Internet technology, and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at www.pcminternet.com.

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