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Professional Community Management of California, Inc. sweeps state-wide Vision Awards

Lake Forest-based company honored by California Association of Community Managers

LAKE FOREST, Calif. (August 2, 2010) – Professional Community Management of California, Inc., one of the nation’s largest managers of homeowner associations, proudly announced that four of its staff were honored with the annual Vision Award for Excellence given by the California Association of Community Managers.

PCM’s award-winning managers are:

- Rene Decker, Chief Marketing Officer, for Excellence in Service
- Becky Groenewold, General Manager, received the Vision Award for Creative Solutions for Problem Solving
- Debbie Stinson, Director of Community Services, for Physical Management
- Michelle Thomson, Director of Community Management, for Communications Management

“These awards recognize the hard-work and creative thinking that our managers bring to our clients on a daily basis,” said Donny Disbro, chief executive officer of PCM. “By making good on the promises we make to our clients and often exceeding expectations with their dedication and creativity, these individuals are the reason why our company is in high demand across Southern California.”

The award-ceremony took place Thursday, July 29 at the California Association of Community Managers statewide conference.

Rene Decker received the Vision Award for Excellence in Service for his leadership in delivering customer service to over 100 communities throughout Southern California. Rene is also one of the principals in marketing PCM services to new clients. His experience, which goes back to his role as a community manager, is responsible for the excellent retention rate of communities managed by PCM.

Becky Groenewold received the Vision Award for Creative Solutions for Problem Solving by utilizing a privately-owned country club and golf course located within the borders of her Association. By creating a mutually beneficial membership program between her association and the country club, her program has enhanced the property value in her association in spite of an economy where competition in the resale of property is at an all-time high.

Debbie Stinson received the Vision Award for Physical Management after overseeing a complete renovation and landscaping of the community she manages in Mission Viejo. She skillfully negotiated with the City of Mission Viejo to help save money on the project and

unified homeowners in the common goal towards beautifying and increasing the value of their homes.

Michelle Thomson received the Vision Award for Communications Management for creating a thorough emergency preparedness and communications plan which she put into action January 19, 2010 when a tornado watch was issued by the City of Huntington Beach. Her coordination with the city, lifeguard watch tower and maintenance staff resulted in damage prevention measures and a sand berm constructed in front of the community. Residents overwhelmingly thanked her for her efforts to keep them informed and to prevent major damage to their homes.

About Professional Community Management of California

Professional Community Management of California, Inc. specializes in the management of Common Interest Developments of homeowner associations for active-adult and family oriented master-planned developments, resort-style master-planned communities with on-site staff, condominium associations and boutique communities throughout Southern California. It manages a portfolio of nearly 111,000 units in almost 300 community associations, representing a combined real estate value in excess of \$50 billion.

With headquarters in Lake Forest, Calif., PCM and its companies employ a staff of more than 1,500 people. PCM has offices serving all of Southern California and has been recognized by the Multi Housing Council as one of the nation's largest managers of common interest developments. Management services by PCM are backed by state-of-the art Internet technology and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at www.pcminternet.com; Twitter @ pcmof CA; Facebook Page: Professional Community Management; and Youtube at pcminternet.com, YouTube.

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