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## **PCM launches software to maximize efficiency in vendor relations**

*New program will streamline communications for community managers and increase business exposure for vendors*

**LAKE FOREST, Calif. (May 20, 2010)** – Professional Community Management of California, Inc., one of the nation’s largest managers of homeowner associations has launched a new request for proposal (RFP) system through its website. The new system will facilitate more efficient communication between vendors and community managers. The RFP system will also serve to enhance the visibility of vendors seeking contracts in PCM-managed communities.

“We recognize outstanding vendors are a crucial element of our ability to provide unique, customized management solutions for our communities,” said Donny Disbro, chief executive officer of PCM. “By building great relationships with reliable local vendors, we are able to support community businesses and consistently deliver the highest level of customer care.”

All requests for bids will now be submitted by PCM community managers through the RFP system. Vendors using the RFP system will have access to more proposals and will enjoy increased exposure to the community managers who assemble bid lists for the association boards. Through the RFP system, vendors can request immediate status reports regarding a specific contract and update vendor information at any time.

“Utilizing our new RFP system will afford vendors bidding for contracts with greater exposure to our tech savvy managers,” said Rene Decker, chief marketing officer. “Vendors approved for our RFP system are considered a trusted choice by PCM community managers. Since they meet our high standard of excellence, they are more likely to be recommended by our managers to the association boards that ultimately establish and approve contract agreements.”

The new RFP system will simplify the recommendation process for community managers by eliminating the challenge of identifying reputable vendors. It will also streamline communications with vendors through RFP bid updates and allows vendors to constantly update their own information.

**-More-**

**RFP System**  
**Page 2 of 2**

“Our community managers are now able to more efficiently provide the most updated information to association boards,” said Debbie Evans, chief operating officer. “This translates to an enhanced level of service and maintenance in PCM managed communities.”

Vendors interested in participating in PCM’s new RFP program can call 949.465.2438 or access information at [www.pcminternet.com/vendors](http://www.pcminternet.com/vendors).

**About Professional Community Management of California**

Professional Community Management of California, Inc. specializes in the management of Common Interest Developments of homeowner associations for active-adult and family oriented master-planned developments, resort-style master-planned communities with on-site staff, condominium associations and boutique communities throughout Southern California. It manages a portfolio of nearly 111,000 units in almost 300 community associations, representing a combined real estate value in excess of \$50 billion.

With headquarters in Lake Forest, Calif., PCM and its companies employ a staff of more than 1,500 people. PCM has offices serving all of Southern California and has been recognized by the Multi Housing Council as one of the nation’s largest managers of common interest developments. Management services by PCM are backed by state-of-the art Internet technology and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at [www.pcminternet.com](http://www.pcminternet.com); Twitter @ pcmof CA; Facebook Page: Professional Community Management; and YouTube at [pcminternet.com/YouTube](http://pcminternet.com/YouTube).

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