



FOR IMMEDIATE RELEASE

CONTACT: Courtenay Dulak

949.209.8871

Courtenay@dmpublicrelations.com

PCM Inc. names new directors for maintenance and security

Marcel Bradley and Gene Hart to join executive management team at Laguna Woods Village

LAKE FOREST, Calif. (March 22, 2010)- Professional Community Management (PCM), one of the nation's largest managers of homeowner associations, announced today that PCM Inc., the managing agent of Laguna Woods Village, has named Marcel Bradley as Maintenance Director and Gene Hart as Security Director.

"We are very pleased to see Marcel and Gene in positions with more responsibility," stated Jerry Storage, general manager for Laguna Woods Village. "They have both excelled in their service to Laguna Woods Village and we look forward to their greater role in delivering customized management solutions for this community."

Bradley, a civil engineer and construction manager, previously served as Projects Department Manager at Laguna Woods Village before this promotion. He brings strong managerial and engineering experience to the position, as well as a comprehensive knowledge of the community.

During his time at Laguna Woods Village, Bradley has overseen many large and small scale community projects, such as the roofing and paving programs, facility renovation projects and new construction. He has also served as staff officer of the Golden Rain Foundation Maintenance and Construction Committee and the Golf Building Ad Hoc Committee and has the distinction of Certified Construction Manager by the Construction Management Certification Institute. Bradley holds his Bachelor of Science in Civil Engineering from the University of Newcastle Upon Tyne.

Hart has been promoted from Security Manager to Security Director. He possesses significant experience in law enforcement, having served in the Aberdeen, South Dakota Police Department for more than 17 years. Additionally, he worked as Area Vice President of Securitas USA, a world-renowned leader in the private security field and served more than 10 years as district manager for Pinkerton Security.

At Laguna Woods Village, Gene has provided oversight of security services, and in this capacity has enhanced those services for the community. Gene is a member of the American Society of Industrial Security (ASIS) and is certified with the California Bureau of Security and Investigative Services (BSIS).

-More-

LWV new directors

Page 2 of 2

About Professional Community Management of California

Professional Community Management of California, Inc. specializes in the management of Common Interest Developments of homeowner associations for active-adult and family oriented master-planned developments, resort-style master-planned communities with on-site staff, condominium associations and boutique communities throughout

Southern California. It manages a portfolio of nearly 111,000 units in almost 300 community associations, representing a combined real estate value in excess of \$50 billion.

With headquarters in Lake Forest, Calif., PCM and its companies employ a staff of more than 1,500 people. PCM has offices serving all of Southern California and has been recognized by the Multi Housing Council as one of the nation's largest managers of common interest developments. Management services by PCM are backed by state-of-the art Internet technology and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at www.pcminternet.com; Twitter @ pcmof CA; Facebook Page: Professional Community Management; and Youtube at pcminternet.com/YouTube.

###