



FOR IMMEDIATE RELEASE

**CONTACT: Courtenay Dulak
949.209.8871**

Courtenay@dmpublicrelations.com

PCM pulls off “hat trick” at CAI-OC Awards

PCM recognized with four awards for outstanding community management solutions

LAKE FOREST, Calif. (March 8, 2010)— Professional Community Management (PCM), and two of its communities, Laguna Woods Village and Casta del Sol, were recognized with a total of four prestigious Community Associations Institute Orange County Chapter (CAI-OC) awards at its annual awards dinner on Feb. 26. PCM was also recognized as a platinum sponsor for the event.

“We are very proud to see our team honored by the Community Associations Institute,” said Donny Disbro, executive chief officer. “The diversity and scope of the awards received are a testament to the innovative management solutions our exceptional staff have developed and implemented.”

Laguna Woods Village was awarded the Green Star Award for its exceptional efforts in environmental stewardship. At the forefront of PCM’s approach to community maintenance in Laguna Woods Village, is environmental stewardship. In the interest of maintaining a green community, cool roofs were applied, where possible, as part of the scheduled roof replacement program. Of the buildings re-roofed in 2009, 39 percent were upgraded with cool roofs.

Ruth May, a volunteer director on the Golden Rain Foundation Board in Laguna Woods Village, was awarded Board Member of the Year in the Veteran category. One of Ms. May’s significant accomplishments in 2009 was the expansion of board communication with its membership. Under Ms. May’s direction, PCM staff redesigned the community’s website as the central information hub. Press releases, community news, and governance information are constantly updated on the website. Once it is online, it can be easily disseminated to local media by e-mail for publication, and placed on an RSS feeds that automatically updates its Twitter and Facebook.

PCM staff member Wendy Bucknum, co-chair of the Legislative Support Committee for the Chapter accepted the Committee of the Year award which recognized the committee’s efforts in supporting CAI’s legislative advocacy efforts in Sacramento on behalf of Community Associations across California.

-More-

CAI awards

Page 2 of 2

Casta Del Sol was recognized for the Casta Courier newsletter, which serves as a vital means of communication for residents. Donny Disbro accepted the award for Casta Courier in the 1500+ Unit Category on behalf of General Manager, Ken Josselyn and Editor, Judy Clendenin.

About Professional Community Management of California

Professional Community Management of California, Inc. specializes in the management of Common Interest Developments of homeowner associations for active-adult and family oriented master-planned developments, resort-style master-planned communities with on-site staff, condominium associations and boutique communities throughout

Southern California. It manages a portfolio of nearly 111,000 units in almost 300 community associations, representing a combined real estate value in excess of \$50 billion.

With headquarters in Lake Forest, Calif., PCM and its companies employ a staff of more than 1,500 people. PCM has offices serving all of Southern California and has been recognized by the Multi Housing Council as one of the nation's largest managers of common interest developments. Management services by PCM are backed by state-of-the-art Internet technology and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at www.pcminternet.com; Twitter @ pcmof CA; Facebook Page: Professional Community Management; and Youtube at pcminternet.com/YouTube.

###