



FOR IMMEDIATE RELEASE

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Professional Community Management (PCM) supports charities throughout Southern California

Funds raised in annual United Way drive exceed prior years

LAKE FOREST, Calif. (Nov. 18, 2009) – Professional Community Management of California, Inc. (PCM), one of the nation’s largest managers of homeowner associations, announced today that it raised \$53,900 for United Way in its annual fundraising drive that ended Nov. 9. Together, PCM of California, Inc.; PCM Inc., the managing agent of Laguna Woods Village; PCM Realty and Marketing; and PCM Consulting increased donations by eleven percent over last year’s giving.

“PCM has a 35-year tradition of contributing to organizations benefitting the less fortunate in the communities we service,” said Donny Disbro, chief executive officer for PCM. “As a company, we support local charitable organizations with both time and financial support. It is a key value in our corporate culture, and is supported with enthusiasm by our employees as was evidenced in our annual United Way fundraising drive.”

PCM’s United Way drive commenced this year with a leadership luncheon to organize and educate management about donating to the campaign. An official company kickoff followed the luncheon where PCM employees were offered the option of pledging cash amounts or taking advantage of payroll withholding to contribute to the drive. Throughout the week, incentive prize drawings were held to help build enthusiasm for the campaign.

The United Way campaign ended at PCM headquarters on Oct. 30 with a barbeque, costume contest and dunk tank, which raised enthusiasm and extra funds for the cause. Fireman Brad Lineberger threw the first ball for the dunk tank which held Chief Executive Officer Donny Disbro. Disbro was dunked over 50 times for charity by employees, residents and the firemen from the local fire station 38.

PCM supports many other charitable organizations in Southern California every year, including Back Bay Therapeutic Riding Club; Saddleback Memorial Hospital; Boy Scouts of America, Orange County; Orangewood Children’s Hospital; Salvation Army; Saddleback Valley Church; Toys for Tots; HomeAid’s Project Playhouse; City of Hope; Laura’s House and Orange County’s YMCA.

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PCM's United Way campaign

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About Professional Community Management of California

Professional Community Management of California, Inc. specializes in the management of Common Interest Developments of homeowner associations for family oriented master-planned developments, resort-style master-planned communities, active-adult master-planned communities, condominium associations and boutique communities throughout Southern California. It manages a portfolio of nearly 110,000 units in 280 community associations, representing a combined real estate value in excess of \$45 billion.

With headquarters in Lake Forest, Calif., PCM and its companies employ a staff of more than 1,500 people. PCM has offices in serving all of Southern California and has been recognized by the Multi Housing Council as one of the county's largest managers of common interest developments. Management services by PCM are backed by state-of-the art Internet technology, and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at www.pcminternet.com.

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