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**Professional Community Management of California, Inc. announces
new Director of Community Management**

Alisa Toalson to oversee Inland Empire region

LAKE FOREST, Calif., (Oct. 26, 2009)—Professional Community Management of California, Inc. (PCM), one of the nation’s largest property management firms, announced today that Alisa Toalson has been promoted to the position of director of community management. With six years of experience on PCM’s team, Toalson will utilize her expertise to provide superior customer care to the Inland Empire region.

As director of community management, Toalson will oversee new developments in the Inland Empire and will supervise a staff of 7, including community managers and associate managers. In addition, she will focus on building relationships with new home builders and educating them on the homeowner association industry.

“Alisa has the experience and understanding to uphold and build the PCM standard of excellence in customer care and customized management solutions,” stated Debbie Evans, chief operating officer. “She has been a strong contributor to our team and we are pleased to extend her a greater role of leadership within our company.”

Toalson holds the designation of Certified Community Association Manager, and is currently working toward a Certified Manager of Community Associations designation through Community Association Institute. She is currently a member of Community Association Institute and California Association of Community Managers.

About Professional Community Management of California

Professional Community Management of California, Inc. specializes in the management of Common Interest Developments of homeowner associations for family oriented master-planned developments, resort-style master-planned communities, active-adult master-planned communities, condominium associations and boutique communities throughout Southern California. It manages a portfolio of nearly 110,000 units in 280 community associations, representing a combined real estate value in excess of \$45 billion.

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Toalson promoted

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With headquarters in Lake Forest, Calif., PCM and its companies employ a staff of more than 1,500 people. PCM has offices in serving all of Southern California and has been recognized by the Multi Housing Council as one of the county's largest managers of common interest developments. Management services by PCM are backed by state-of-the art Internet technology, and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at www.pcminternet.com.

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