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Professional Community Management of California, Inc. appoints new Chief Marketing Officer

René Decker to supervise company sales and branding

LAKE FOREST, Calif., (July 20, 2009)—Professional Community Management of California, Inc. (PCM) announced today the promotion of René Decker to Chief Marketing Officer. Decker has been a strong contributor on PCM’s management and marketing team for 19 years.

As Chief Marketing Officer, Decker will direct PCM’s community management sales and marketing initiatives. He will also be responsible for supervising the property management company’s public relations and advertising campaigns.

“René has consistently delivered exceptional results as a community manager and marketing expert with PCM,” said Donny Disbro, chief executive officer. “In a challenging economy, our company has seen 15 percent growth in the last year and a 25 percent increase over the last four years. René has been an integral part of this expansion and we are very pleased to extend him the main role of leadership in this crucial element of PCM’s success.”

With 19 years of industry experience, Decker utilizes his knowledge to provide direction and communication as a part of PCM’s management team. Highly versed in the requirements and responsibilities of the management profession, Decker has provided guidance to homeowner and developer boards of directors in all facets of community management.

In addition to this role, he will use his expertise to promote professionalism and education in a number of ways. Decker currently serves as the Chairperson of both the California Association of Community Managers’ (CACM) Ambassador and Membership Committees, and has been a member of the Board of Directors of CACM for the last 13 years. He provides continual training throughout the industry to managers, board members and vendors.

Decker has earned the notable credential of Certified Community Association Manager (CCAM) from the CACM. He has also received numerous awards from CACM for his achievements including a CACM Vision Award for Creation Solutions for Problem Solving and the prominent CACM Circle Vision Award.

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Rene Decker Promotion
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“PCM’s core objective is delivering customized service to each community,” stated Decker. “As Chief Marketing Officer, I am committed to expanding this standard by communicating the unique services our firm can offer developers and homeowner association boards and by ensuring we deliver the highest level of customer care in our industry.”

René Decker holds a Bachelor of Arts degree in Communications from California State University, Fullerton.

About Professional Community Management of California

Professional Community Management of California, Inc. specializes in the management of Common Interest Developments of homeowner associations for family oriented master-planned developments, subdivisions of master-planned developments, active-adult master-planned communities and boutique communities throughout Southern California. It manages a portfolio of nearly 100,000 units in 277 community associations, representing a combined real estate value in excess of \$45 billion.

With headquarters in Lake Forest, Calif., PCM and its companies employ a staff of more than 1,400 people. PCM has offices in Orange, Riverside, San Diego and Los Angeles counties and has been recognized by the Multi Housing Council as one of the county’s largest managers of common interest developments.

Management services by PCM are backed by state-of-the art Internet technology, and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at www.pcminternet.com.

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