



FOR IMMEDIATE RELEASE

**CONTACT: Courtenay Dulak
949.209.8871**

Courtenay@dmpublicrelations.com

Professional Community Management of California, Inc. announces promotion of Laurisa Quella to Director of Community Management

Industry professional will supervise training of community managers and oversee four community associations for one of nation's largest managers of homeowner associations

LAKE FOREST, Calif., (April 20, 2009)-Professional Community Management of California, Inc. announced today the promotion of Laurisa Quella to Director of Community Management. Quella has worked at PCM for 10 years, having advanced from PCM's Senior Manager position at their Orange County corporate headquarters.

As Director of Community Management, Quella will train, develop and supervise new community managers. In addition to these corporate duties, she will also continue to oversee four community associations.

In this position, Quella will be responsible for preparation of Board packages, agendas and meeting minutes; completion of action items and property inspections according to the management contract; and review and analysis of the financial status of the communities. She will also facilitate annual and monthly meetings, handle requests for assistance from residents, and help ensure the community is in compliance with the California Civil Code.

"Laurisa has demonstrated strong leadership and excellent customer service throughout her tenure here, and we are very happy to see her in this new role," commented Debbie Evans chief operating officer. "In her 10 years of service with PCM, she has continually shown an exceptional work ethic and commitment to the highest level of service for our clients. I am confident in her ability to deliver the PCM standard of excellence."

Quella stands on 10 years of experience as an industry professional and has used her knowledge in a variety of facets. She has a proven track record of guiding Board of Directors on many challenging issues, including deferred maintenance, large renovation projects, and major reconstruction projects. Quella has also been a resource for the Board on litigation matters, budgetary-related issues and Board member training relative to their role in governing their communities.

“As Director of Community Management, I look forward to great growth and the opportunity to improve on PCM’s stellar reputation of customer service by mentoring our staff members,” said Quella. “PCM is proving that great service and high standards make a difference in this economy, and I am very happy to have a larger role in their continued success.”

-More-

Laurisa Quella Promotion

Page 2 of 2

Professional Community Management of California, Inc. specializes in the management of Common Interest Developments (CIDs) of homeowners associations for high-rise condominiums, family oriented master-planned developments, subdivisions of master-planned developments, active-adult master-planned communities and boutique communities throughout Southern California. It manages a portfolio of nearly 100,000 units in 250 community associations, representing a combined real estate value in excess of \$45 billion.

With headquarters in Lake Forest, Calif., PCM and its family of companies employ a staff of more than 1,400 people. PCM has regional offices in Orange, Riverside, San Diego and Los Angeles counties and has been recognized by the Multi Housing Council as one of the county’s largest managers of common interest developments, commonly referred to as Homeowner Associations.

Management services by PCM are backed by state-of-the art Internet software technology, and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at www.pcminternet.com.

###