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## **PCM, Inc. and Laguna Woods Village receive prestigious award for waste reduction program**

*Community and management team recognized by the California Integrated Water Management Board for 14 consecutive years*

**LAKE FOREST, Calif. (Feb. 25, 2009)** –Professional Community Management, Inc. is pleased to announce that Laguna Woods Village was honored by the California Integrated Water Management Board as a California Green Business for its extraordinary efforts to reduce waste. Through the Waste Reduction Award Program (WRAP), the board honors businesses that have diverted more than 1 million tons of waste material from landfills and reduced greenhouse gas emissions by recycling 500,000 tons of CO<sub>2</sub>. Laguna Woods Village has won this award for 14 consecutive years. PCM is an agent for Laguna Woods Village and a member of the Professional Community Management of California, Inc. family of companies.

WRAP winners are honored based on their practices in waste prevention, material reuse, recycling, recycling-product procurement and employee education. During the last 20 years, Laguna Woods Village has introduced a number of recycling programs as part of its in-house maintenance operations, including the reuse of green waste as compost for landscaping and recycled newspapers as a substitute for a hydro-mulch. These efforts have reduced the community's solid waste by more than 70 percent and saved millions of dollars in operating costs at the same time.

“Under PCM's direction, Laguna Woods Village has found ways to divert tons of waste from landfills, educate residents and save money,” said Wendy Bucknum, Government and Public Affairs Manager for PCM. “We are pleased to be recognized for the measures we employed to be more eco-friendly.”

The community has also been recognized by the Metropolitan Water District of Southern California numerous times for its achievements in water conservation. As a participant in the district's Save Water, Save a Buck Program, Laguna Woods Village has reduced its water consumption and earned cash rebates.

Laguna Woods Village is an active adult community in South Orange County that occupies 90 percent of the city of Laguna Woods. It houses more than 31,000 residents and approximately 13,000 residential units. The community offers a wide variety of recreational and cultural amenities, including a 27-hole championship golf course; two garden centers; five swimming pools; a 40-stall equestrian center; and 3.5 miles of riding trails.

**-More-**

## **LWV WRAP Award**

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The community is managed by PCM, which oversees the day-to-day operations of the community association including the management of staff and vendors and recreational amenities and services. PCM acts as a liaison between the homeowner association's board of directors and its residents. The company provides general management, financial management and facility maintenance services, along with implementing the policies established by the board.

Professional Community Management of California, Inc. specializes in the management of Common Interest Developments (CIDs) of homeowners associations for high-rise condominiums, family-oriented master-planned developments, subdivisions of master-planned developments, active-adult master-planned communities and boutique communities throughout Southern California. It manages a portfolio of nearly 100,000 units in 250 community associations, representing a combined real estate value in excess of \$45 billion.

With headquarters in Lake Forest, Calif., PCM and its family of companies employ a staff of more than 1,400 people. PCM has regional offices in Orange, Riverside, San Diego and Los Angeles counties and has been recognized by the Multi Housing Council as one of the county's largest managers of common interest developments, commonly referred to as Homeowner Associations.

Management services by PCM are backed by state-of-the art Internet software technology, and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at [www.pcminternet.com](http://www.pcminternet.com).

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