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**Professional Community Management of California, Inc.
appoints new general manager of Lake Forest Community Association**

LAKE FOREST, Calif., (Sept. 19, 2008) - Professional Community Management of California, Inc., one of the nation's largest managers of homeowner associations, appointed Cynthia Valdes as the new general manager for Lake Forest Community Association.

In this position, Valdes will oversee the day-to-day operations of the 1,700-home community association and its recreational amenities. The community features two lakes and the Lake Forest Beach & Tennis Club, consisting of two swimming pools, an indoor spa, six lighted tennis courts, outdoor volleyball and basketball courts, an exercise room, a billiards room and an adult lounge and bar. She will also manage a staff of 15 and ensure the interests of the community members are met.

"Cynthia's industry knowledge and facility-repair background made her a good fit for this position," said Debbie Evans, chief operating officer. "We are excited to add another highly experienced manager to our team."

Valdes has 20 years of experience working in the community management industry and the related field of construction defect repair. In her previous position, she managed construction defect projects for homeowner associations. As general manager for Lake Forest Community Association, she will help PCM of California continue to improve and vitalize the community.

"PCM of California truly invests in the needs of its communities and empowers its employees to go above and beyond the call of duty," Valdes said. "This is among the many reasons why I chose this position, and evidence of why this company attracts and retains a talented staff."

Valdes is a certified community association manager from the California Association of Community Managers. She was among the association's first class to receive the certification. She is also a University of Southern California graduate.

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Cynthia Valdes new hire

Page 2 of 2

Professional Community Management of California, Inc. specializes in the management of Common Interest Developments (CIDs) of homeowner associations for high-rise condominiums, family oriented master-planned developments, subdivisions of master-planned developments, active-adult master-planned communities and boutique communities throughout Southern California. It manages a portfolio of nearly 100,000 units in 250 community associations, representing a combined real estate value in excess of \$45 billion.

With headquarters in Lake Forest, Calif., PCM and its family of companies employ a staff of more than 1,400 people. PCM has regional offices in Orange, Riverside, San Diego and Los Angeles counties and has been recognized by the Multi Housing Council as one of the county's largest managers of common interest developments, commonly referred to as Homeowner Associations.

Management services by PCM are backed by state-of-the art Internet software technology, and comprehensive financial and management systems. For additional information, please contact PCM at (800)369-7260 or at www.pcminternet.com.

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