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Professional Community Management of California, Inc. appoints new Senior Director of Community Management

Industry expert to supervise several community managers for one of nation's largest managers of homeowner associations

LAKE FOREST, Calif., (April 6, 2009)-Professional Community Management of California, Inc. announced today the promotion of Dana Davidson to Senior Director of Community Management. Davidson has worked at PCM for 11 years moving her way up from customer service department manager.

As Senior Director of Community Management, Davidson will oversee two community associations, several community managers and will be actively engaged in maintaining client relationships for PCM and assisting with new business development.

In this position, she will be responsible for supplier contract negotiations and procurement, community association financial overview and analysis, annual budget preparations, preparation of Board packages, and property inspections. She will also facilitate annual and monthly meetings, create monthly newsletters, and maintain compliance with the California Civil Code.

“Dana is a huge asset to PCM because of her vast experience and knowledge in the community management industry,” commented Debbie Evans, Chief Operating Officer. “She has shown daily her dedication to our community associations and has clearly proven her ability to provide outstanding management services to the client. Her work is a direct reflection of PCM’s commitment to provide the highest level of customer service and we are very pleased to promote her to Senior Director of Community Management.”

Davidson has 12 years of experience as an industry professional and has used her knowledge to provide guidance to communities facing challenging deferred maintenance related issues. She has been honored by the California Association of Community Managers (CACM) with the prestigious designation of Certified Community Association Manager for her outstanding ability and skill in management.

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Dana Davidson Promotion

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“This position offers me a great opportunity to continue in my professional growth with PCM,” said Davidson. “PCM is thriving in a struggling economy which is a clear indicator of its strength, and I am delighted to expand my role with such a successful company.”

Professional Community Management of California, Inc., specializes in the management of Common Interest Developments (CIDs) of homeowners associations for high-rise condominiums, family oriented master-planned developments, subdivisions of master-planned developments, active-adult master-planned communities and boutique communities throughout Southern California. It manages a portfolio of nearly 100,000 units in 250 community associations, representing a combined real estate value in excess of \$45 billion.

With headquarters in Lake Forest, Calif., PCM and its family of companies employ a staff of more than 1,400 people. PCM has regional offices in Orange, Riverside, San Diego and Los Angeles counties and has been recognized by the Multi Housing Council as one of the county’s largest managers of common interest developments, commonly referred to as Homeowner Associations.

Management services by PCM are backed by state-of-the art Internet software technology, and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at www.pcminternet.com.

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